



**FOR IMMEDIATE RELEASE**

**Pink Elephant Presents 2014 IT Excellence Awards At Pink15**

***Winners Awarded At The 19<sup>th</sup> Annual IT Service Management Conference***

**Burlington, ON – February 20, 2015** – This week, Pink Elephant, a world-leader and provider of IT Service Management (ITSM) education and training honored two organizations and three IT Professionals with the 2014 IT Excellence Awards at its 19<sup>th</sup> Annual International IT Service Management Conference & Exhibition, “Pink15”. The awards, which recognize individual and corporate commitment to IT excellence and ITSM best practices, were presented during the conference which was held at the Bellagio Hotel in Las Vegas.

Congratulations to the following 2014 IT Excellence Awards winners:

- Innovation Of The Year – Cherwell Service Management, mApp Solution & mApp Exchange
- Project Of The Year – Prudential Insurance Company Of America
- IT Leader Of The Year – John Kearney, CIO, McMaster University
- Practitioner Of The Year – Tony Krasinski, Director Of IT Service Management, Erie Insurance Group
- Case Study Of The Year – Chris Flanagan, Vice President Of ITSM & Operations, Prudential Insurance Company Of America

“A sincere ‘Congratulations’ to all the winners,” said Fatima Cabral, CEO of Pink Elephant. “We are thrilled to recognize these successful IT professionals for their efforts and accomplishments.”

Nominations are now being accepted for the 2015 awards, which will be presented at the 20th Annual International IT Service Management Conference & Exhibition – “Pink16” taking place February 14-17, 2016 at the Bellagio Hotel in Las Vegas. It will be an extra special year, as it is Pink Elephant’s 20th Anniversary!

For more information about Pink Elephant’s International ITSM Conference and the IT Excellence Awards, visit our website.

## **About Pink Elephant**

With a pioneering 30 year history, Pink Elephant is a global leader in IT Service Management education, consulting and conferences. Pink Elephant also offers a vast array of products and services, such as business simulation workshops and online implementation tools, to help CIOs and IT organizations meet business goals.

For more information and to check out our full list of products and services, visit [pinkelephant.com](http://pinkelephant.com) and follow Pink Elephant on Twitter: [@theitilexperts](https://twitter.com/theitilexperts)

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