

## **PINK ELEPHANT TO HOST NEW IT BEST PRACTICE VIRTUAL CONFERENCE - PinkCONNECT**

*Hot Topics & Trends In IT Presented By Industry Experts In Free Online Format*

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**Burlington, ON – September 20, 2016** – Pink Elephant, a global training, consulting and conference provider, is pleased to announce their upcoming new virtual conference [“PinkCONNECT.”](#) to be hosted on Tuesday, October 18, 2016.

The theme of the inaugural event is [“Hot Topics In IT Today.”](#) where Pink Elephant’s industry experts will be discussing the emerging trends and concepts IT professionals are currently exploring or embracing including Lean IT, Agile, DevOps, IT Service Management (ITSM), Business Relationship Management and Organizational Change Management.

*“We are excited to be hosting our first virtual conference,”* said David Ratcliffe, President, Pink Elephant. *“The one-day, value packed event will feature industry experts addressing key IT topics that many organizations are trying to adopt and incorporate into their business strategy. PinkCONNECT will be a great resource for IT professionals seeking to further their knowledge of emerging trends that can help drive business value.”*

PinkCONNECT aims to deliver a conference experience in a web-based format where attendees can learn and connect with IT experts, practitioners and solution providers from around the world. The two tracks – “Live HOT Topics” and “Strategies & Tactics” will feature a rich variety of session covering important subjects such as:

- Agile & Project Management
- Lean & DevOps
- Cloud & ITSM
- IT Support & Asset Management
- Leadership, Culture & Organizational Change

[Registration](#) is free, and will provide attendees with access to the live, real-time event on October 18, 2016 as well as access to all of the sessions on-demand for a limited time after the conference.

## **About Pink Elephant**

We Lead The Way! A premier global training, consulting and conference service provider, Pink Elephant has an undisputed reputation for leading the way. We're proud of our pioneering and innovative spirit, which has enabled us to introduce and spearhead many revolutionary concepts and programs since our inception 40 years ago.

To learn more about Pink Elephant and our full portfolio of training, consulting and conferences, visit [www.pinkelephant.com](http://www.pinkelephant.com)

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