

PINK ELEPHANT CELEBRATES WORLD ELEPHANT DAY

Burlington, ON – August 11, 2017 – On August 12, Pink Elephant will join organizations and conservation groups worldwide to celebrate World Elephant Day.

World Elephant Day raises awareness of the grave plight of Asian and African elephants, with issues ranging from the escalation of poaching and illegal trade, to habitat loss, to human-elephant conflict and captivity issues. The goal of World Elephant Day is to bring people together to speak to these issues with a powerful global voice on behalf of elephants.

“Elephants are magnificent creatures and their qualities of leadership, intelligence, and compassion are traits that Pink Elephant is built upon,” said Fatima Cabral, CEO, Pink Elephant. *“Elephants are very close to our hearts and for World Elephant Day, we’re doing our part to help protect these gentle giants.”*

Pink Elephant is fostering Roi, an African Elephant in Kenya, who was orphaned as a baby due to poaching, and supporting efforts to integrate Roi back into the wild.

To find out more about World Elephant Day and how to help save elephants around the world, visit worlddelephantday.org.

About Pink Elephant

We Lead The Way! A premier global training, consulting and conference service provider, Pink Elephant has an undisputed reputation for leading the way. We’re proud of our pioneering and innovative spirit, which has enabled us to introduce and spearhead many revolutionary concepts and programs since our inception 40 years ago.

To learn more about Pink Elephant and our full portfolio of training, consulting and special events, visit www.pinkelephant.com

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