

PINK ELEPHANT MAKES CIO MAGAZINE'S TOP 10 CHANGE MANAGEMENT COURSES

*Industry Recognition Of Pioneering Course That Brings Change Management Skills
To The Forefront Of IT Leaders' Minds*

Burlington, ON – June 13, 2018 – Pink Elephant is proud to announce that their [Organizational Change Management Foundation](#) certification course has been listed in CIO's [10 Change Management Courses for IT leaders](#).

“We’re honored that our Organizational Change Management course has been ranked amongst the top 10 courses by one of the most respected media outlets in the country,” said Fatima Cabral, Pink Elephant CEO. “For many years now, we have been saying that IT leaders *need* change management leadership skills. We’re very proud of the pioneering role we’ve played in bringing this to the forefront of IT managers’ minds, and that the IT industry as a whole is finally recognizing the value of these skills.”

Organizational Change Management Foundation is developed and delivered by Pink experts with decades of change management experience from a wide range of organizations and industries. The 3-day program equips students with the knowledge and tools to understand transformational leadership and change, recognizing that there is no single prescriptive formula for leading a successful change initiative. This course provides guidance on gaining employee commitment and overcoming resistance, and techniques to inspire staff to embrace and sustain change.

The four major areas covered in the course are:

- Change & The Individual
- Change & The Organization
- Communication & Stakeholder Engagement
- Change Management In Practice

Organizational Change Management Foundation can be taken as a self-paced online course, instructor-led in a physical or virtual setting, or in-house. Those who pass the exam are on their way to qualify for a designation from either [CMI](#), or [ACMP](#) and are eligible to take the [Organizational Change Management Practitioner](#) certification course, which leads to the Registered Change Management Professional designation.

To find out more about the Organizational Change Management course portfolio, or to register for this and other courses offered by Pink Elephant, visit www.pinkelephant.com, or contact 1-888-273-PINK or info@pinkelephant.com.

About Pink Elephant

We Lead The Way! A premier global training, consulting and conference service provider, Pink Elephant has an undisputed reputation for leading the way. We're proud of our pioneering and innovative spirit, which has enabled us to introduce and spearhead many revolutionary concepts and programs since our inception 40 years ago.

To learn more about Pink Elephant and our full portfolio of training, consulting and special events, visit www.pinkelephant.com

For Media Inquiries, Contact:

Mehreen Hasan

Marketing Department

Pink Elephant

Phone: 905-331-5060 Ext.251

Toll Free: 1-888-273-7465

Email: m.hasan@pinkelephant.com

###