

PINK ELEPHANT HOSTS PINKFORUM18

*Provides IT Leaders With Action Plans To Harness The Power Of
Integrated Service Management*

Burlington, ON – May 14, 2018 – Today, Pink Elephant announced that their one-of-a-kind education event, the IT Service Management Leadership Forum – “[PinkFORUM18](#)” – will be hosted in Scottsdale, Arizona at the Montelucia from August 19-21, 2018.

“Many attendees have called our annual leadership forum their favorite event of the year because it delves into key IT service management topics that are at the forefront of IT leaders’ agendas,” said Fatima Cabral, Pink Elephant CEO. “We are especially excited about PinkFORUM18’s focus on Integrated Service Management – the key word being *integrated*. No other training supplier is showcasing how IT leaders can drive business results using an integrated approach to service management.”

PinkFORUM18 will show IT leaders from all levels of the organization how to harness the power of “Integrated Service Management,” and bring together ITIL[®], Lean, Agile, DevOps and Organizational Change Management, and provide action plans to utilize best practices and methodologies to optimize their IT and business strategies.

Exhibition Showcase

PinkFORUM18 attendees will be able to see the latest IT Service Management focused tools and methodologies at the Exhibition Showcase and talk to the knowledgeable vendor community about solutions that best fit their needs.

Post-Event Courses

Following PinkFORUM18, attendees can choose to continue their educational experience with seven of Pink Elephant’s most popular certification courses, including

- [Agile Scrum Foundation](#)
- [Integrated Service Management Essentials](#)
- [Lean IT Foundation](#)
- [DevOps Essentials](#)
- [DevOps Leadership](#)
- [Lean IT Leadership](#)
- [Organizational Change Management Foundation](#)

Savings Of US\$2,000+

Attendees registering before May 18, 2018 can take advantage of the Super Faithful Early Bird offer and save more than US\$2,000. The discounted pass includes coupons for 50% off a post-event certification course and 50% off a [Pink19](#) conference pass. For more information on the event or to register for PinkFORUM18, visit www.pinkelephant.com/pinkforum18.

About Pink Elephant

We Lead The Way! A premier global training, consulting and conference service provider, Pink Elephant has an undisputed reputation for leading the way. We're proud of our pioneering and innovative spirit, which has enabled us to introduce and spearhead many revolutionary concepts and programs since our inception 40 years ago.

To learn more about Pink Elephant and our full portfolio of training, consulting and special events, visit www.pinkelephant.com

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