

PINK ELEPHANT ANNOUNCES CASE STUDY OF THE YEAR AT PINK18

Award Recognizes Practitioner Case Study With Highest Attendee Rating

Orlando, FL – February 21, 2018 – Today, Pink Elephant announced that Jonathan Hinkle, Vice President, Director of Information Technology, First Fidelity Bank is the winner of the final [2017 IT Excellence Award](#), the Case Study Of The Year, during their 22nd Annual International IT Service Management Conference & Exhibition – “[Pink18](#)” – in Orlando, Florida, at the JW Marriott. This is Jonathan’s second time being awarded the honor, having been selected for the same category in the 2016 IT Excellence Awards.

Presented on the final day of the conference, the Case Study of the Year Award recognizes the practitioner with the highest overall rating for their case study presentation delivered at the conference. The winner is selected by conference attendees based on the overall presentation evaluation results.

“Congratulations Jonathan Hinkle for once again winning the Case Study Of The Year Award!” said George Spalding, EVP, Pink Elephant. “This very special award is chosen by the largest panel of judges of any of our awards – the conference attendees – and winning this shows that you truly have transformed knowledge into results.”

The winning case study session was titled *Transformational Leadership – How To Build A Dream Team From The Ground Up*, where Jonathan used his personal experiences to take the attendees on the journey of inheriting ‘hard luck’ groups and how those groups turned into high-performing dream teams. During the session he also elaborated on the following:

- The practical steps to take to build a dream team
- How to assess the current ‘hard luck’ state of a team
- The dangers and pitfalls to avoid
- How to intentionally build a team culture

The Award presentation was followed by David Horsager’s keynote session, where the best-selling author and CEO of Trust Edge Leadership Institute gave an overview of his industry leading research and revealed how top leaders and organizations drive business results to become the most trusted in their industries.

Winners of the other IT Excellence Awards – Project Of The Year, Practitioner Of The Year, Innovation Of The Year and IT Leader Of The Year – were announced on Tuesday February 20, 2018. Nominations are now open for the 2018 IT Excellence Awards, which will be announced in February 2019 at Pink19. For more information about the IT Excellence Awards or to submit a nomination, visit www.pinkelephant.com.

Registrations for Pink19 are open, with special offers for early registrants. For any questions about Pink19 or Pink's upcoming events, please contact 1-888-273-PINK or info@pinkelephant.com.

About Pink18

Pink Elephant's Annual International IT Service Management Conference & Exhibition is globally recognized as the world's premier ITSM conference. Pink18's theme is "Adopt, Adapt & Apply!" and features 12 tracks with over 120 sessions, as well as 17 pre- and post-conference certification courses. The event will provide strategic, tactical and operational views covering a vast array of subjects including: ITSM, ITIL®, Lean IT, Agile, Scrum, DevOps, COBIT®, Organizational Change Management, Business Relationship Management, and more! To learn more about Pink18, visit www.pinkelephant.com/pink18.

About Pink Elephant

We Lead The Way! A premier global training, consulting and conference service provider, Pink Elephant has an undisputed reputation for leading the way. We're proud of our pioneering and innovative spirit, which has enabled us to introduce and spearhead many revolutionary concepts and programs since our inception 40 years ago.

To learn more about Pink Elephant and our full portfolio of training, consulting and special events, visit www.pinkelephant.com

For Media Inquiries, Contact:

Mehreen Hasan
Marketing Department
Pink Elephant
Phone: 905-331-5060 Ext.251
Toll Free: 1-888-273-7465
Email: m.hasan@pinkelephant.com

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