

## WAYNE COTTER ANNOUNCED AS PINK19 HOST

*Comedian & Former IT Geek To Help Kick Off Conference & Introduce Keynote Speakers Admiral William H. McRaven & Robyn Benincasa*

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**Burlington, ON – June 21, 2018** – Today, Pink Elephant announced that Wayne Cotter, talk-show favorite and stand-up comedian, will be the host of their 23<sup>rd</sup> Annual International IT Service Management Conference & Exhibition – “Pink19”. The conference will take place at the Bellagio Hotel in Las Vegas, from February 17-20, 2019.

“We’re really looking forward to having Wayne Cotter host Pink19 with his signature brand of comedy and insight,” said Fatima Cabral, CEO, Pink Elephant. “His IT and engineering background combined with his knack for delivering humor with an intelligent flare makes Wayne very relatable to our audience of IT professionals. And of course, who doesn’t welcome a good chuckle especially these days in our often-demanding business and personal lives?”

A hilarious former IT geek and a highly-experienced emcee, Wayne Cotter brings laughter to all those around him. Wayne is a favorite of the talk shows, having appeared dozens of times with both David Letterman and Jay Leno.

According to Variety, Wayne’s comedy “draws on the everyday, but in a manner, which is anything but mundane.” From observations about daily life to personal stories of his varied experiences as an engineer, entertainer and parent, Wayne is known for his clever, original humor and his warm and engaging persona. David Letterman calls him “one of our favorites” and has remarked on-air about his “personable” style.

Wayne’s bright and energetic persona will warm up the audience as he introduces Pink19’s keynote speakers, Admiral William H. McRaven, US Navy (Ret.) and CNN Hero Robyn Benincasa, as well as the IT Excellence Awards.

Pink19 already has a record number of early bird attendees and sponsors signed up, with eight months still to go until the event. Attendees registering before June 29, 2018 receive three free hotel room nights at the Bellagio Hotel and \$300 off the registration fee – a savings of nearly US\$1,000. To register for Pink19, or to submit a nomination for the IT Excellence Awards, please visit the [Pink19 website](http://Pink19 website) or contact [info@pinkelephant.com](mailto:info@pinkelephant.com).

## **About Pink Elephant**

We Lead The Way! A premier global training, consulting and conference service provider, Pink Elephant has an undisputed reputation for leading the way. We're proud of our pioneering and innovative spirit, which has enabled us to introduce and spearhead many revolutionary concepts and programs since our inception 40 years ago.

To learn more about Pink Elephant and our full portfolio of training, consulting and special events, visit [www.pinkelephant.com](http://www.pinkelephant.com)

### **For Media Inquiries, Contact:**

Mehreen Hasan

Marketing Department

Pink Elephant

Phone: 905-331-5060 Ext.251

Toll Free: 1-888-273-7465

Email: [m.hasan@pinkelephant.com](mailto:m.hasan@pinkelephant.com)

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