



The IT Skeptic's Picks At Pink16

The sessions you choose are dependent on where you are on your ITSM journey. Some sessions will resonate with you because of the particular problems your organization is wrestling with at the moment. If so, go. Bringing back tangible actionable value is one way to ensure you get to go to the conference again next year. For the time-slots with multiple sessions, these are my top choices, and what tough choices they were. Choose the one that best fits your ITSM journey.

See you at Pink16!

Rob England

Date & Time	Track & Session		
Sunday, February 14, 2016			
4:00 p.m. - 5:00 p.m.	Sunday Optimizer <i>What IT Managers Need To Know About Lean Management</i> Troy DuMoulin , VP, Research & Development, Pink Elephant		
5:00 p.m. - 7:00 p.m.	Welcome Reception: Exhibition Showcase Open		
Monday, February 15, 2016			
7:15 a.m. - 8:15 a.m.	Breakfast Club <i>The IT Renaissance</i> Rob England , The IT Skeptic		
8:30 a.m. - 10:10 a.m.	Conference Welcome & Opening Remarks Opening Keynote: Martin Short		
10:30 a.m. - 11:30 a.m.	Track 3 – Lean IT & Agile <i>Adapting Service Transition Processes To Handle Both Agile & Waterfall Models</i> Cathy Kirch , ITSM Office Delivery Lead/Manager, Allstate Insurance Company	Track 6 – DevOps <i>The Best Of The Best – Blending AGILE, DevOps, LEAN UX & ITIL®</i> Andrew Humphrey , Head Of Service Management, Auto Trader	Track 8 – Pink Think Tank <i>Pink Think Tank Summary – What They Really Talked About Behind Closed Doors</i> Rob England , The IT Skeptic
11:40 a.m. - 12:40 p.m.	Track 9 – Tools & Technology <i>It's 2020: What's Happened To Your IT Department?</i> John M. Pugh , Director Of Solutions Engineering, EasyVista		
12:50 p.m. - 1:50 p.m.	Track 8 – Pink Think Tank <i>Pink Think Tank Power Session</i> Facilitator: Gary Case , Principal Consultant, Pink Elephant		
2:00 p.m. - 3:00 p.m.	Track 3 – Lean IT & Agile <i>Enabling Lean IT & Agile Management With The IT4IT Model</i> Charles Betz , Founder & Principal Consultant, Digital Management Academy	Track 8 – Pink Think Tank <i>Improving Value Delivery With DevOps & The Scaled Agile Framework</i> Richard Knaster , Principal Consultant Scaled Agile Framework	
3:20 p.m. - 4:30 p.m.	Keynote Address: Allan Pease		
4:30 p.m. - 6:30 p.m.	Networking Reception		

Tuesday, February 16, 2016			
7:15 a.m. - 8:15 a.m.	Breakfast Club <i>What IT Managers Need To Know About CMM & Process Maturity</i> Victor Mack , Management Consultant, Pink Elephant		
8:30 a.m. - 10:10 a.m.	Keynote Address: Tom Koulopoulos IT Excellence Awards Presentations		
10:30 a.m. - 11:30 a.m.	Track 6 – DevOps <i>Crossing The Continuous Delivery Chasm</i> J. Paul Reed , Principal Consultant, Release Engineering Approaches Insurance Company	Track 6 – DevOps <i>DevOps – Evolution, Not Revolution</i> David Mainville , CEO & Co-Founder, Navvia	Track 8 – Pink Think Tank <i>Is The New IT World Of DevOps Fact, Fiction Or Fairytale?</i> Cathy Kirch , ITSM Office Delivery Lead/Manager, Allstate Insurance Company
11:40 a.m. - 12:40 p.m.	Track 9 – Tools & Technology <i>Enterprise Service Management: It's Time To Share ITSM Best Practices Outside Of IT</i> Alan Berkson , Director Of Community Outreach, Freshdesk		
12:50 p.m. - 1:50 p.m.	Track 8 – Pink Think Tank <i>Multi-Speed IT</i> Rob England , IT Skeptic		
2:00 p.m. - 3:00 p.m.	Track 2 – IT Strategic Management <i>The Big Picture: How All The Pieces Of Financial Management Processes Fit Together</i> Dean Meyer , Author, Internal Market Economics	Track 3 – Lean IT & Agile <i>The Lean IT Implementation Field Guide</i> Mike Orzen , Lean IT Pioneer, Mike Orzen & Associates	Track 6 – DevOps <i>The History Of DevOps (& What You Need To Do About It)</i> Damon Edwards , Managing Partner, DTO Solutions
3:20 p.m. - 4:20 p.m.	Power Hour – Featured Speakers <i>Success Under Pressure</i> Gary Bailey , United Success Inc.		
4:30 p.m. - 5:15 p.m.	Keynote Address: Chad Pregracke		
5:15 p.m. - 7:00 p.m.	Networking Reception		
Wednesday, February 17, 2016			
7:15 a.m. - 8:15 a.m.	Breakfast Club <i>Optimizing Change Management For The Speed Of Need</i> Troy DuMoulin , VP, Research & Development, Pink Elephant		
8:30 a.m. - 9:40 a.m.	Keynote Address: Stuart Knight – “Four Conversations For Success” IT Excellence Award Presentation: Case Study Of The Year		
10:00 a.m. - 11:00 a.m.	Track 9 – Tools & Technology <i>Introducing The Service Automation Framework For The Self Service Generation</i> Jan-Willem Middelburg , Regional Director, Asia, Pink Elephant		
11:10 a.m. - 12:10 p.m.	Track 2 – IT Strategic Management <i>IT Governance Vs. Compliance – Taking Back The Strategy High Ground</i> Peter Hubbard , Principal Consultant, Head Of Product Portfolio Development – UK, Pink Elephant		
1:00 p.m. - 3:45 p.m.	Track 12 – How-To Workshops <i>Service Costing 101: Everything You Need To Know To Plan Implementation Of Service Costing</i> Dean Meyer , Author, Internal Market Economics	Track 12 – How-To Workshops <i>Eight Critical Steps For Leading & Implementing Change – Hollywood Style!</i> David Ratcliffe , President, Pink Elephant	Track 12 – How-To Workshops <i>Lean IT & Leading With Respect: Using Respect For People to Enable Engagement, Teamwork, Accountability & Amazing Results</i> Mike Orzen , Lean IT Pioneer, Mike Orzen & Associates
3:45 p.m.	Conference Ends		

Note: Sessions are subject to change. Please visit our website for the latest updates to the conference schedule.

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